

2017 SRSD Visual Arts Evaluation Rubric

Student name(s):

| Criteria | Emerging | | Developing | | Mastering | |
|------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| Research Statement/ Purpose/Problem/ Concept /Intention | Statement/purpose is unclear or weak. The purpose or reason is vague. No research statement/purpose. | | Statement /purpose is moderately well-written. Could elaborate. | | Includes a well-written statement that discusses the creative question, purpose, concept or reason for work in an in-depth manner. Detailed. | |
| | Emerging | | Developing | | Mastering | |
| | 1 | 2 | 3 | 4 | 5 | 6 |
| Process/Research | No research evident. No discussion, or just a little, of the types of research involved and the process. | | Some research is evident, but does not fully connect to the research statement/topic/purpose/problem/concept, or intent of the work. Purpose of research unclear. Some documentation of research included. | | Full discussion of process and research conducted. Research connects to the creation of the work. Includes correctly cited references (bibliography) and/or documentation of process/research. | |
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| | 1 | 2 | 3 | 4 | 5 | 6 |
| Creative Result of Research | Evidence of research not seen in the creation of the artwork. | | Some research is evident in the creation of the work, but more connection to research needed. Research may or may not relate to work. More originality or creative leaps needed. Some knowledge of materials, technique, and craft evident. More research needed to connect results to analysis and conclusions. | | Research is evident in the creation of the artwork and used to further creative development. Knowledge of materials, technique, and craft evident in the professionalism with which they are applied to the resulting artworks. High level of originality displayed in the work. Fully evaluates the research and forms creative conclusions out of knowledge gained. Critical analysis is evident. | |

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|----------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|----------------------------------------------------------------------------------------------------------------------------------------------|---|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| Verbal Presentation | Needs improvement. Needs to discuss components of research and work in greater depth or in a more organized manner. Does not explain processes or terms. Not professional. | | Presentation is good. More discussion of the research, the process, and the creative work needed. Explains process and work moderately well. | | Presentation is clear, succinct and professional. Artist communicates process, explains research, discusses the creative work, and shows examples (if able to) and other supplementary material. Conveys knowledge, enthusiasm, and engagement with content. | |
| | Emerging | | Developing | | Mastering | |
| | 1 | 2 | 1 | 2 | 1 | 2 |
| Poster Design | Needs work. Not enough information (text and image). Knowledge of elements and principles not evident. Not unified visually. Awkward. Too much white space | | Adequate use of element and design principles. Not unified. Information is not displayed clearly. Could have included more or less. | | Excellent use of element and design principles. Information is displayed clearly (or intentionally). Visually interesting. Effective use of space. Dynamic visually and catches the attention. | |

Add all row and column scores to obtain a total prejudging score

Prejudging Total Score _____

To move onto final judging round, a) Prejudging total must be ≥ 16 , and b) no section scores below 3.

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|---|---------------------------------------------------------------------------------------------------------------------------------------------|---|--------------------------------------------------------------------------------------------------------|---|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| Communication and interaction with audience | Confused by most questions or gives confusing, unfocused answers. Little to no interaction or eye-contact with audience. | | Handles questions reasonably well but does not elaborate or provide sufficient support for answer. Displays some discomfort in explanation. | | Handles questions easily and professionally. Speaks clearly and interacts comfortably with questioner. | |
| <p>To obtain the Final Total Score, add all row and column scores on this page total for page: _____</p> <p>to the prejudging total score from the previous page: _____</p> <p>Final Total Score: _____</p> | | | | | | |

What did student do well?

What could be improved?