

USCB Student Research & Scholarship Day - Poster Etiquette

Appearance

Don't distract the audience with your own appearance - be neatly neutral!

Attitude

The audience's interest will reflect your own - both your interest in your poster, and your interest in having them visit your poster.

Engage the viewer

If they come over and look at the poster, offer to answer any questions, or offer to give them a short (or long) version of the work.

The "Talk"

Prepare a short, crisp "CUT TO THE BOTTOM LINE" mini talk that's 2-3 minutes long, **and** a longer 3-5 minute version where you "walk" them through the entire poster.

DOs and DON'Ts

- DO explain things that might seem obvious (or ask if they would like you to go over it)
- DON'T assume the audience knows everything you do

- DO invite others who come and stand near your poster to join your ongoing presentation
- DON'T start it all over again; instead, offer to fill in missing pieces for new arrivals when others leave

- DO point to things on the poster as needed
- DON'T stand in front of the poster blocking what you are pointing to (or when no one is visiting your poster)

- DO offer to "walk" viewers through the poster when they stop by
- DON'T force them to listen to your talk if they would rather just read it

- DO let viewers just read the poster if they would rather do that
- DON'T talk to them while they are trying to read it -- just be ready to answer questions

- DO make sure your abstract and poster match!
- DON'T try to explain things you really don't understand; just say "I don't know" or "I will have to check on that..."